

ABSTRACT

A method for displaying an advertisement panel upon a road barrier having a base, a vertical partition having front and rear surfaces, and transverse cavities extending between the surfaces, using a display assembly having a panel sleeve and a pair of mounting brackets for securing the sleeve against the barrier. Each mounting bracket has an insert for extending partially into the transverse cavities. One mounting bracket is mounted against the vertical partition front surface and the other against the vertical partition rear surface. The inserts of the mounting brackets are simultaneously brought into close proximity within the cavities and are mated to hold the brackets and the panel sleeve securely against the vertical partition. The panel sleeve is secured to the mounting bracket and has a horizontal top lip and a horizontal bottom lip. The advertising panels may be easily inserted therebetween for display and removed when desired.